

# Floating Production What's New in November 2014

Jim McCaul – IMA

IMA is back in floating production business research – and better than ever!

Between 1996 and 2013 IMA produced a series of reports on the floating production market – 50 reports in all over 17 years. They became a widely used reference source in the business sector. We stopped producing these reports in 2013 and used the past year to design a new online business intelligence service to replace the older static report format.

IMA has teamed up with Marine Link, the world's largest print and online maritime publisher, to create a deepwater business intelligence service. Our new company, **World Energy Reports**, combines IMA's floating production business experience with Marine Link's publishing/IT capability and worldwide network of industry correspondents.

The result is a business intelligence capability that is a major advance over other reports and databases available in the floating production sector. Our new business intelligence service provides an (1) annual series of 12 analytical reports on the business sector and (2) real-time access to an online floating production database.

- **Analytical reports** -- Subscribers get 12 reports during the year – a 150 page annual outlook report in October, a 60 page semi-annual report in March and ten 45 page monthly reports updating planned projects, orders and major developments. The initial report, *Analysis of Future Business Drivers and Forecast of Floating Production System Orders Between 2015-19*, has just been released (click for outline).
- **Online Floating Production Database** – Subscribers get easy-to-use access to real-time information about planned deepwater projects, production floater orders, available production units and systems in operation. Information on industry activity is gathered worldwide by a network of correspondents and inputted daily to the database. Users can check the status of planned projects, tenders, awards, etc. on a daily basis. Contacts in oil companies, EPC contractors and building/conversion yards are provided for follow up marketing action. Capability is provided to automatically generate charts and maps from the database.

I hope you will take a look at our new business intelligence service and compare with information available from other research firms active in this sector. A detailed description of the report series and database is available at <https://www.worldenergyreports.com/reports>.

Please let us know if you have any questions or would like further details about the new reports and database. I can be contacted at [imaassoc@msn.com](mailto:imaassoc@msn.com) to answer any questions you might

have about the content of the service and Jean Vertucci at [vertucci@worldenergyreports.com](mailto:vertucci@worldenergyreports.com) can answer any questions about subscribing to the service.