



## About World Energy Reports

World Energy Reports was formed in 2014 by IMA and Marine Link to provide market analysis and business intelligence to clients in the floating production sector.

IMA has for over 40 years provided business planning and investment advice to numerous clients in the offshore and marine sectors – and over the past 20 years has published 60+ multi-client reports on floating production systems that have been a widely cited industry reference source.

Marine Link is one of the oldest and leading information sources for maritime and offshore news – and over the past 70 years has established a global information gathering network to monitor, analyze and report industry developments.

Our business intelligence service in the floating production sector has no equal.

- Our monthly reports provide 100+ pages of data and industry analysis on a continuing basis. Excel spreadsheets with each report enable you to tailor the data presentation to your needs. In October of each year we provide a detailed five year forecast of production floater orders. In March we fine tune the forecast and make revisions as needed.
- The online database is updated every day – with information direct from primary sources. It contains details for around 200 planned projects, 380 installations in service, 50 floaters on order and 25 floaters available. The database search capability is intuitive and very user friendly – with easy transfer of selected data to excel format provided.
- Questions from clients about planned deepwater projects are encouraged – and our IT manager will assist with any questions about using the database search tools.

For more information, please see our website [www.worldenergyreports.com](http://www.worldenergyreports.com) or contact Jean Vertucci at 212 477 6700 or [vertucci@marinelink.com](mailto:vertucci@marinelink.com).

### *About Jim McCaul*

*Jim is the founder and manager of IMA, a consulting firm providing market analysis, competitive benchmarking and business planning support in the maritime and offshore sectors. Over the past 40 years IMA has performed more than 350 business consulting assignments for 170+ clients in 40+ countries.*

*One of the firm's specialties is analyzing requirements for floating production systems. IMA has published more than 60 reports since 1996 analyzing the floating production business and has been engaged by numerous clients to assist in analyzing specific market opportunities in this sector. Please visit [www.imastudies.com](http://www.imastudies.com) for more information about IMA.*

*Jim is also the co-founder of IMA/World Energy Reports, a New York based business intelligence service for the floating production industry.*

